

Popularizing Mathematics with YouTube

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Tipping Point Math



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The Math of "The 12 Days Of Christmas"

14,388 views 8 months ago

In the famous song "The Twelve Days of Christmas", how many gifts were given in total? See how Pascal's Triangle can be used to answer this question without mindless counting.

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Popular uploads



The Simplest



US Letter

A4

Other cool channels!



MinutePhysics



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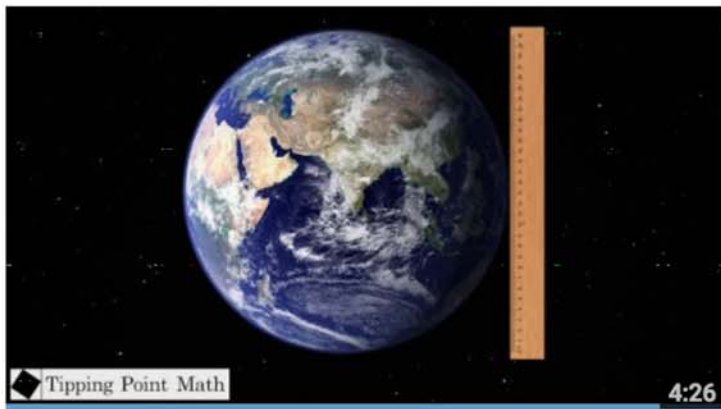
Kurzgesagt – In a N...



MindYourDecisions

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What to watch next



Measuring the Earth's Size (without Google)
by Tipping Point Math 4,207 views 1 month ago



How to Split a Cake 5 Ways
by Tipping Point Math
4,725 views 2 months ago






Why is it Called the Chain Rule?
by Tipping Point Math
6,116 views 3 months ago



Math is a Game
by Tipping Point Math
6,480 views 4 months ago

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The Simplest Impossible Problem
4,557,498 views • 3 years ago

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The Man Who Knew Infinity
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What's the Best Paper Size?
387,467 views • 3 years ago

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Why are Walled Cities Round?

3:47

Why are Walled Cities Round?

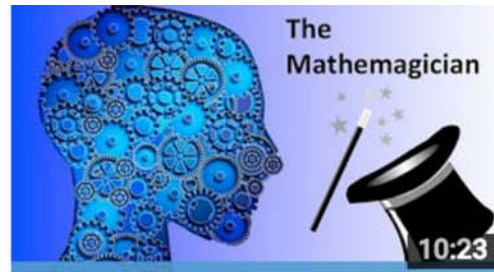
8,972 views • 3 weeks ago



3:17

Weird Dice

15,953 views • 2 months ago



The Mathemagician

10:23

The Mathemagician

13,411 views • 4 months ago



2:00

Folding a Circle into an Ellipse

19,339 views • 5 months ago



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The Easiest Way to Calculate Pi

15,444 views • 6 months ago



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Largest Known Prime Discovered!

13,148 views • 7 months ago



3:05

The Math of "The 12 Days Of Christmas"

14,388 views • 8 months ago



6:06

The Man Who Knew Infinity

558,494 views • 10 months ago



How Tall is the CN Tower?

2:29

How Tall is the CN Tower?

9,815 views • 1 year ago



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2:02

How to Conquer Red Square

9,103 views • 1 year ago

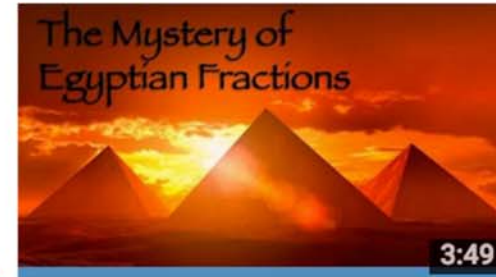


3:45

The Wonders of One to Nine

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The Mystery of Egyptian Fractions

3:49

The Mystery of Egyptian Fractions

15,584 views • 1 year ago



4:56



How Many Digits of Pi are Useful?

3:13



What's the Next Number?

4:38



What's Better Than Rock Paper Scissors?

4:11

Guiding principles for each video

- Communicate clear mathematical results
- Avoid mathematical jargon or technical detail where possible
- Engaging visuals
- Appropriate use of music
- Humor!

US Letter



VS

A4



What's the Best Paper Size?

On February 8, 2015 ...

- 250,000 views



- Many comments were of two extremes:
 - 1) “Why can’t stupid Americans adopt the metric system?”
 - 2) “There are two types of countries: those that use metric and those that put people on the moon.”

Challenges

- Communicating nontrivial math to a general audience



The Simplest Impossible Problem

May, 2014

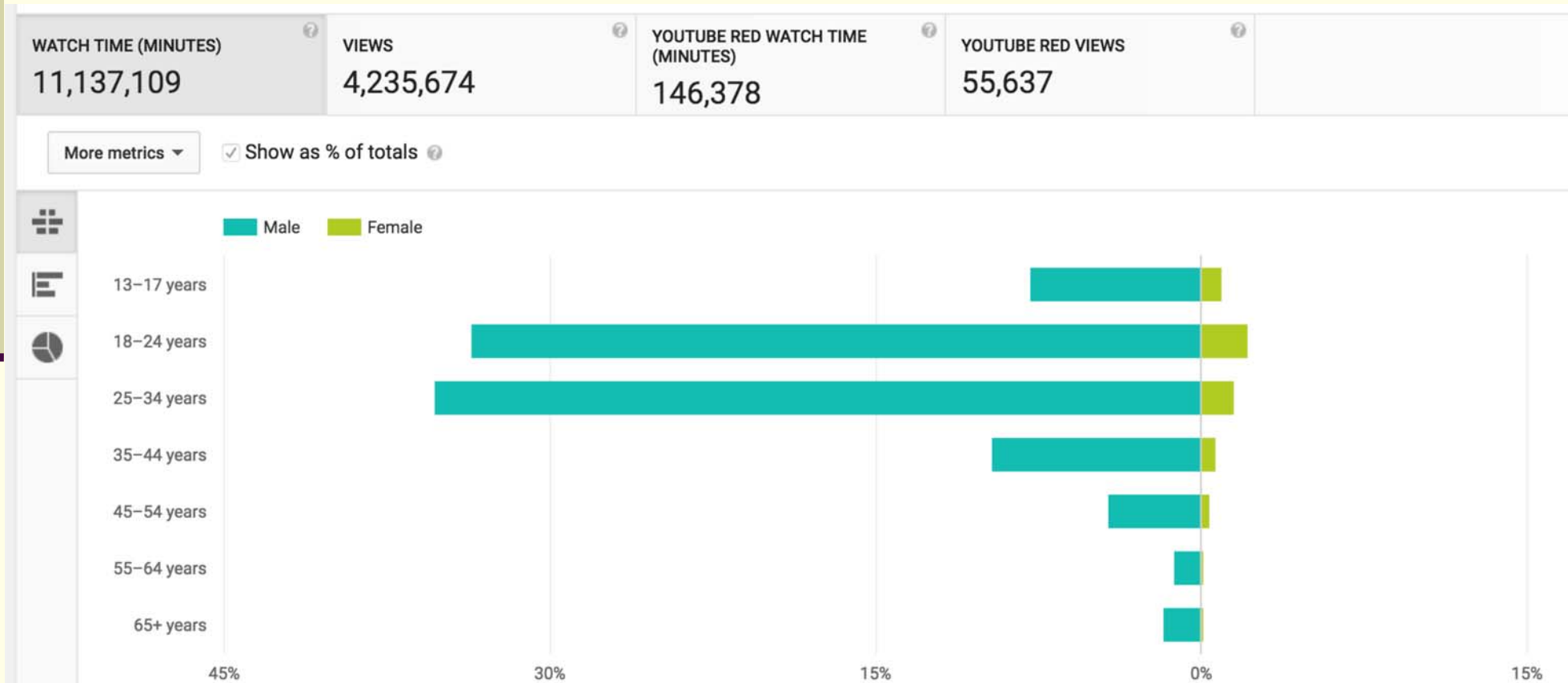
4.5 million views

Challenges

- Communicating nontrivial math to a general audience
- Diversify the audience

Challenges

- Communicating nontrivial math to a general audience
- Diversify the audience



Challenges

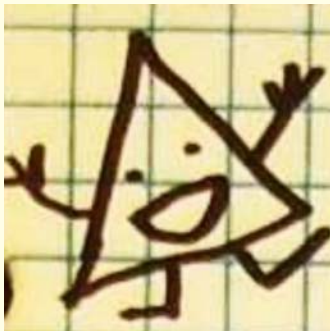
- Communicating nontrivial math to a general audience
- Diversify the audience
- Develop more compelling visuals

Why are Manhole Covers Round?



Other Math Channels

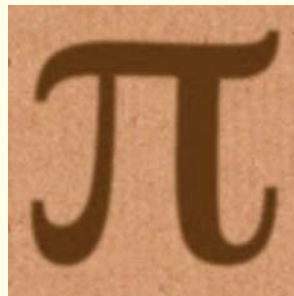
- Vi Hart



MindYourDecisions



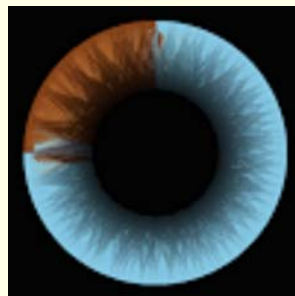
- Numberphile



standupmaths



- 3Blue1Brown



Mathologer



Thanks!



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